

**Staff
Development
Workshops**
presents

Craft Lessons to Improve Students Writing

A hands-on workshop for teachers and administrators of grades K-8

Presented by

Ralph Fletcher

Author of What A Writer Needs, Craft Lessons, and Nonfiction Craft Lessons

*Choose any of these one-day workshops
from the following dates and locations:*

Fairfield

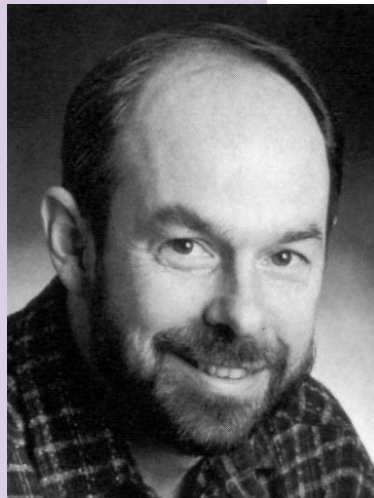
Tuesday, December 9, 2003

Cherry Hill

Wednesday, December 10, 2003

Program Schedule:

All seminars are scheduled
8:30 A.M.- 3:00 P.M.
Registration is at 8:00 A.M.



Learn Practical Strategies For:

- Incorporating craft lessons in the writing workshop to improve the quality of students writing
- Helping students build a “writer’s toolbox”
- Using literature to teach the qualities of good writing

Receive 5 professional development hours. Staff Development Workshops is a NJ registered professional development provider (#4289).

Register Today

**Please post or circulate
among colleagues**

To see a complete list of our
2003/2004 workshops visit our website at
www.sdworkshops.org

Program Highlights:

Gain a wealth of practical strategies to help students grow into strong writers

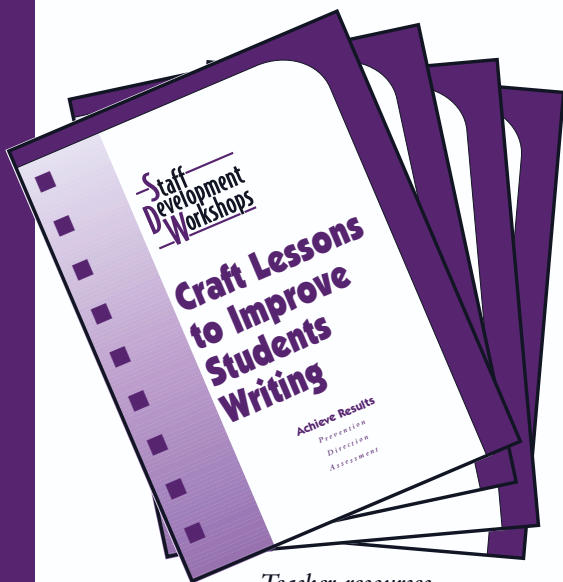
Create short, focused lessons when analyzing texts for author's craft

Spark real reading-writing connections for students

See examples of students work

Become more knowledgeable about the writing process including revision and using a writer's notebook

Develop instruction that bridges the world of the writing workshop and the realities of the writing test



Teacher resources will be on display.

Plus specific techniques for:

- Using literature to spark writing ideas
- Increasing students repertoire of writing strategies
- Creating a supportive environment
- Talking about craft with clarity and precision
- Responding effectively to your students writing
- Creating short, focused mini-lessons
- Assessing your students writing skills
- Using a writer's notebook
- Motivating reluctant writers
- Teaching revision strategies
- Demonstrating craft lessons in writing conferences or in small group settings

Teach students qualities of good writing

See how the role of literature can develop students competence in writing

Special Benefits of Attending

- Receive a handbook of writing strategies
- Learn about many available teacher resources and materials for students
- Meet continuing education requirements
- Teachers individual concerns will be addressed on a one-to-one basis

Achieve these results:

Provide Direction:

- Encourage students to make internal connections between what they read and what they write
- Draw on a variety of literature, poems, picture books, and chapter books to nourish your students writing
- Create a collaborative environment where students use a common language to talk about an authors craft
- Implement strategies that will enable students to be better writers in any genre



About the presenter:

Ralph Fletcher is a friend of writing teachers. His books on writing include *What a Writer Needs*, *Craft Lessons* (co-authored with his wife JoAnn Portalupi), and the brand new *Nonfiction Craft Lessons*. He has written a series of books for young writers including *A Writer's Notebook*, *Live Writing*, and *How Writers Work*. His middle grade novels include *Fig Pudding*, *Flying Solo*, and *Uncle Daddy*. As author and consultant, Ralph has worked with teachers around the U.S and abroad. He is a former member of the Teachers College Writing Project.

What experts say about Ralph Fletcher:

"When you spend a day with Ralph Fletcher, he'll help you develop an extensive repertoire of craft lessons--as well as give you many new insights into the teaching of writing"
Carl Anderson,
Author: *How's it Going*, Heinemann

"Ralph Fletcher is the perfect shot-in-the arm for all writing teachers. His books are the most practical, most thoughtful, and the most delightful works on the market. His presentations are a magical blend of humor and inspiration - not to be missed."
Ruth Culham,
Author: *6+1 Traits of Writing: The Complete Guide*, Scholastic

"There is no person in our profession who brings a greater multitude of talents to professional development than Ralph Fletcher. What a resource! He practices what he preaches as a writer for adults and young people, and he gives some of the most coherent and practical workshops around. Plus, Ralph has heart, humor, and a vast repertoire of workable strategies and classroom stories. His workshops are not to be missed."
Harvey Daniels,
Author of *Literature Circles: Voice and Choice in Book Clubs and Reading Groups*, Stenhouse



**Bring a workshop to your school.
Call 866-367-8030 for information.**

**Visit our website at
www.sdworkshops.org
to see a complete list of topics
and speakers which can be
brought to your school.**

Ralph Fletcher

Craft Lessons to Improve Students Writing

Please check the location and the date that you will attend

Fairfield Tuesday, December 9, 2003

Cherry Hill Wednesday, December 10, 2003

NAME _____

HOME ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____

E-MAIL _____

SCHOOL _____

POSITION _____ GRADE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____

METHOD OF PAYMENT

Please check off one of the following

REGISTRATION FEE: \$145

CHECK ENCLOSED PURCHASE ORDER P.O. # _____
Payable to Staff Development Workshops, Inc.

CHARGE MY MC VISA EXP. DATE _____

ACCT # _____

NAME AS IT APPEARS ON CARD _____

SIGNATURE _____

4 WAYS TO REGISTER

1. Mail registration form to:
Staff Development Workshops
1427 14th Street
Lakewood, NJ 08701
2. Fax:
732-370-4978
3. Online:
www.sdworkshops.org
4. Phone:
732-367-8030
866-367-8030

Further Questions:
Call SDW at 732-367-8030
or email at info@sdworkshops.org



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1427 14th Street

Lakewood, NJ 08701

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Registration Information

- **FEE** - \$145 per person. **Group Rate** is \$135 per person when five or more people register at the same time. *No confirmation will be sent. Your cancelled check or credit card statement will be your receipt.*
- **CANCELLATIONS** one week prior to the workshop date, will be refunded less a \$15.00 cancellation fee. Later cancellations will receive credit towards an upcoming workshop. Substitutions are allowed at any time.

If workshop is cancelled due to inclement weather, the event will be rescheduled. Refunds will not be granted, but we will issue credit towards a future workshop.
- **PAYMENT** is due prior to the workshop. Fee includes seminar registration, a personalized certificate of attendance, refreshments, and a resource handbook. On-site registration is available, if space allows. Please call ahead to check on space availability.

PROGRAM SCHEDULE

8:00-8:30 Registration, Refreshments

8:30-3:00 Workshop (*lunch on your own*)

MEETING SITES AND ACCOMMODATIONS

Please make your own hotel reservations directly with the hotel. For directions please call hotel or visit hotel website.

Fairfield – Radisson: 690 Rte. 46E
973-227-9200 • www.radisson.com/fairfieldnj

Cherry Hill – Clarion Hotel: 1450 Rte. 70W
856-428-2300 • www.clarionofcherryhill.com